

CNPJ/MF # 78.876.950/0001-71
PUBLICLY-HELD COMPANY WITH AUTHORIZED CAPITAL
Blumenau - Santa Catarina

CIA HERING, in accordance with the declared in article 12 of the CVM Instruction nº 358, as altered, informs that received on this date, the below information, submitted by TARPON INVESTIMENTOS S.A.

Blumenau, March 16, 2010.
Frederico de Aguiar Oldani
CFO and Investor Relations Director

São Paulo, March 15, 2011.

To

CIA. HERING

Hermann Hering St., nº 1790, Bom Retiro

Blumenau – Santa Catarina

To

Director of Investor Relations

Mr. Fabio Hering

Dear Mr.,

Without loss of the information previously stated to the market by the investment funds managing institutions, as demanded by the CVM resolution 409, and by the legal representative of the non-resident investors, as demanded by the CVM resolution 2,689/00, Tarpon Investimentos S.A. (“Tarpon”) in accordance to the CVM Instruction nº 358, art. 12, informs that the number of ordinary share of emission by Cia. Hering (“Company”) held by the investment funds and portfolios under discretionary management of Tarpon has reached 7,677,050, representing 14.21% of the total ordinary shares emitted by the Company, a reduction of 5.36% in comparison to the last statement by Tarpon in April 2nd, 2009.

Regards,

Tarpon Investimentos S.A.

CC: Comissão de Valores Mobiliários – CVM
Superintendence of Investor Relations – Mrs. Elisabeth Rios Machado
BM&FBOVESPA S.A
General Superintendence – Mr. Edemir Pinto