

NOTICE TO THE MARKET

EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING CANCELLATION CALLED FOR NOVEMBER 09, 2017

CIA. HERING (B3: HGTX3) ("Company"), hereby informs its shareholders and the market in general that the Board of Directors, at a meeting held on this date, approved the Extraordinary Shareholders' Meeting cancellation, called for November 9, 2017, pursuant to the call notice publication on the Brazilian Securities and Exchange Commission (CVM) website on 10/09/2017 in the "*Diário Oficial do Estado de Santa Catarina*", on 10/11/2017, 10/13/2017 and 10/17/2017 and "*Jornal de Santa Catarina*" journals on 10/11/2017, 10/13/2017 and 10/16/2017.

Cancellation was motivated by Management's understanding in promoting greater visibility in the stock options and incentive linked to shares plans and Management's proposal.

Company informs that a new meeting will be timely called through a call notice and related documentation disclosure, observing the applicable legislation and regulations terms.

Blumenau, October 25, 2017.

Rafael Bossolani
CFO and IRO Officer