



NATIONAL CORPORATE TAXPAYERS REGISTER (CNPJ) NO. 78.876.950/0001-71  
PUBLICLY-HELD CORPORATION  
Blumenau, Santa Catarina

**NOTICE TO SHAREHOLDERS  
PAYMENT OF DIVIDENDS**

Shareholders are hereby advised that the Board of Directors of Cia. Hering (the “Company”), at a meeting held on July 31, 2019, has approved the distribution, subject to ratification by the Annual Shareholders’ Meeting, of dividends in the amount of forty-nine million nine hundred and ninety-two thousand one hundred and twenty-one *Reais* and fourteen cents (R\$49,992,121.14), corresponding to an amount of R\$0.3088 per share. The payment of such dividends to shareholders shall be made on September 5, 2019, using as a base date for calculation the shareholding position as of August 7, 2019, except for treasury shares. The shares in the Company shall be traded “ex-dividends” beginning on August 8, 2019. For such payment, the Company shall use a portion of its Tax Incentive Reserve, subject to the legal provisions.

The dividends shall be paid through Banco Itaú S.A., Depositary of the shares issued by the Company, by automatic credit to those shareholders who have already informed Banco Itaú of their Individual Taxpayers Register (CPF)/National Corporate Taxpayers Register (CNPJ) number and of their respective bank account. For those shareholders that have not provided such information, Banco Itaú shall send the respective payment notice, which must be presented at any of its branches, together with the information relating to the matter, for the processing of the respective credit, on or after the 3<sup>rd</sup> business day following the updating of the master data. For shareholders whose shares are deposited with B3, the dividends shall be paid through their custodians.

Blumenau (SC), July 31, 2019.

**Rafael Bossolani**  
Chief Financial and Investor Relations Officer

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