

NOTICE TO THE MARKET

Change in the Financial and Investor Relations Officer

CIA. HERING ("Company", B3: HGTX3) announces to its shareholders and to the market in general that, in the Board of Directors meeting held on this date, the members learnt about Mr. **Frederico de Aguiar Oldani** resignation request of Chief Financial and Investor Relations Officer, with effect from this date of August 1st, 2017.

On this date, the Board of Directors elected Mr. **Rafael Bossolani** to the position of Chief Financial and Investor Relations Officer, for a term up to the first Board of Directors meeting to be held after the 2019 General Shareholder's Meeting.

Rafael was CFO of Chiesi Farmacêutica and Walmart Brasil, having also served in several financial positions at Natura - where he also worked as Investor Relations - and Johnson & Johnson. He holds a bachelor's degree in Economics and Finance from Temple University, an Executive MBA in Finance from Insper and graduation in Finance from FGV.

Mr. Frederico remains at the company's disposal until August 11th.

Board of Directors thanks Mr. Frederico de Aguiar Oldani for his dedication and contribution to the Company during the period in which he has performed his duties and wishes success in his new endeavors.

Blumenau, August 1st, 2017.

Fabio Hering
CEO

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